



Making a Fortune: Learning from the Asian Phenomenon (Paperback)

By Spinder Dhaliwal

John Wiley and Sons Ltd, United Kingdom, 2008. Paperback. Condition: New. Language: English . Brand New Book. Asian entrepreneurs and businesses have created wealth faster than the rest of the economy. Asian wealth now creates and sustains more jobs than it has ever done. It stimulates growth in industries and places that would struggle without the engine of entrepreneurship. Asian wealth is diversifying and modernising, it crosses the generational divide. If you want new and old economy wealth, it s in these pages. If you want modern and traditional management practices, they are in this book. If you want a new generation of entrepreneurs and wealth creators, then read on. PRAISE FOR MAKING A FORTUNE Nobody understands better what makes British Asian entrepreneurs tick. Spinder provides a fascinating insight into business leaders and the inspirational stories behind their success. Amar Singh, Evening Standard A refreshing and intelligent insight into Asian entrepreneurship in the 21st century Sathnam Sanghera, The Times This is an important book that is being published at just the right time. With immigration a hot topic of conversation and ever-present in political and media circles, this book lays out the contribution of first, second and third generation Asians...

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